



Rural Resilience Project (RRP)

Annual Report 2018

Republic of Moldova

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ABREVIATIONS & ACRONIMES

AIPA	Agency of Interventions and Payments for Agriculture
CA	Conservation Agriculture
ACSA	National Agency for Rural Development
AWP&B	Annual Work Plan & Budget
BOEC	Bids Opening and Evaluation Commission
BP	Business Plan
CA	Conservation Agriculture
CC	Climate Change
CCRIVC	Climate Change Resilience and Inclusive Value Chains
CFD	Contract Farming Development
CGF	Credit Guarantee Fund
CLD	Credit Line Directorate
CPIU-IFAD	IFAD Consolidated Programme Implementation Unit
CW	Civil Works
FFS	Farmer Field School
GEF	Global Environment Facility
GoM	Government of Republic of Moldova
IFAD	International Fund for Agricultural Development
IPSC	IFAD Programme Steering Committee
IRFCD	Inclusive Rural Finance and Capacity Development
IRECR	Inclusive Rural Economic and Climate Resilience Programme
IRRG	Infrastructure for Rural Resilience and Growth
LLC	Limited Liability Company
MARDE	Ministry of Agriculture, Regional Development and Environment
MFI	Micro financing institutions
MoF	Ministry of Finance
NFF	National Farmer Federation
NTFP	Non-Timber Forest Products
OA	Organic Agriculture
PB	Programme Beneficiaries
PFI	Participating Financial Institutions
PIM	Programme implementation manual
CCRIVC	Climate Change Resilience and Inclusive Value Chains
PY	Programme year
RFC	Rural Finance Corporation
RC	Recurrent Costs
RF	Rural Finance
RM	Republic of Moldova
RFSADP	Rural Financial Services and Agribusiness Development Programme
SCAs	Savings and Credit Associations
SLA	Subsidiary Loan Agreement
SMEs	Small and Medium Enterprises
SPs	Service providers
IRRG	Infrastructure for Rural Resilience and Growth
TA	Technical Assistance
ToR	Terms of Reference
ToT	Training of Trainers
YEs	Young Entrepreneurs

Project overview

Republic of Moldova

Country:

Project Title:	Rural Resilience Project (RRP)
Project Number:	IFAD Loan no.: 2000001702; IFAD Grant no.: 2000001703; ASAP Grant no: 2000001701.
Financial year:	2018
Planning period:	Jan-Dec. 2018
Year of implementation	Project Year 1
Total project budget (in USD):	IFAD Loan 18.2 million USD, IFAD Grant 0.5 million USD, ASAP 5.0 million USD
Total expenditures to date (in USD):	IFAD Loan 1000 USD, IFAD Grant 800 USD, ASAP 48 500 USD

Date of loan effectiveness:	14 August 2017
Date of project start:	6 October 2017
Project duration:	Total project duration six years
Date of project completion	30 September 2023
Date of project closing:	25 March 2024

1.INTRODUCTION

1. The present report has been developed by the Consolidated Programme Implementation Unit of IFAD in the Republic of Moldova in accordance with the Financing Agreement for **IFAD Loan No: 2000001702; IFAD Grant No: 2000001703; ASAP Grant No: 2000001701**, (Project Description and Implementation Arrangements (Schedule 1), the Allocation Table (Schedule 2) and the Final Project Design Report; and reflects the activities implemented during the period January - December 2018.

2. Rural Resilience Project, the seventh IFAD Project in Moldova, was designed to be implemented during a six-year period, starting from 14th of August 2017 and completing 30th September 2023. For the implementation of overall Project's activities, IFAD has allocated USD 18.7 million, including USD 18.2 million as loan and USD 0.5 million as grant. Additionally, from the IFAD ASAP trust fund has been allocated a grant of USD 5.0 million for support to the financing of the climate change resilience-related activities.

1.1 Project goal and objectives

3. The overall goal of the RRP is to improve the well-being of Moldova's rural population and reduce poverty. The underlying project development objective is to strengthen the resilience and improve economic opportunities for the rural poor.

4. The RRP will combine the scaling up of existing successful engagements with innovations and new pilots in areas where needed. The engagements related to term and microfinance as well as climate-resilient infrastructure, will expand and have a stronger focus on inclusion and targeting. Innovations and pilots will focus on reaching the poorer and more climate-vulnerable sections of rural Moldova, and reducing collateral requirements for farmers and agribusinesses.

1.2 Programme components

Component 1: Improve smallholder and agribusiness adaptive capacity. The first component will enhance smallholder resilience and adaptive capacity, enabling them to overcome critical climatic and productivity challenges through investments in productive rural infrastructure and agrosystems.

5. This component will address the climate change adaptation priorities identified by the GoM in the Intended Nationally Determined Contributions (2015) and the Climate Change Adaptation Strategy through 2020, namely by:

- (a) Enhancing climate-resilient irrigation and rainwater harvesting infrastructures¹ to increase water availability for sustainable agriculture production, and improving the governance of irrigation through water users' associations.
- (b) Demonstrating and promoting investments in climate-resilient agriculture in the different agro-climatic zones of Moldova. These include: (i) applying CA, OA, efficient irrigation technologies and integrated pest management; and (ii) diversifying crops and derived products based on climate-resilient post-harvesting and processing technologies.
- (c) Creating and/or restoring vegetation shelterbelts, forests and grasslands to reduce soil/wind erosion while increasing ecosystem services.
- (d) Creating and/or restoring vegetation shelterbelts, forests and grasslands to reduce soil/wind erosion while increasing ecosystem services. Prioritization of this investment was taken into consideration by making green infrastructures (vegetation shelterbelts) part of the climate-resilient design process for the tertiary canal rehabilitation/extension and construction of rainwater harvesting ponds. Furthermore, applicants will receive grants for vegetation shelterbelts and grasslands restoration based on a set of criteria, including CC

¹ For example, grassing or tree planting for slope stabilization, windbreakers to reduce evaporation loss, and safety factors in hydrological analysis for drain sizing.

vulnerability issues. A selection committee, including expertise on climate-resilient agriculture systems and technologies, will select the best applications on a competitive basis.

- (e) Raising awareness and knowledge of smallholder farmers through on-farm field demonstrations, technical advice and knowledge management.
- (f) Developing best practices to generate new information on adaptation approaches that can be regularly integrated in agriculture policies, strategies and plans.

Component 2: Agribusiness development support. This component helps farmers and agribusiness accelerate investments that will improve productivity and incomes. It will mostly rely on adjusted concepts where untapped demand and leveraging opportunities remain, especially through private capital or more disruptive attempts to instil new dynamism in the sector (e.g. by offering credit guarantees).

6. The three principal engagement areas are:

- (i) term finance for micro, small and medium enterprises (MSMEs);
- (ii) credit guarantees for MSMEs;
- (iii) technical support for MSMEs and saving and credit associations (SCAs);

Component 3: Project management

7. This Component covers the governance of the project as well as the role of the main implementing partners.

2. EXECUTIVE SUMMARY

2.1. Implementation progress to date

8. During 2018 CPIU has ensure the clearance of all PIMs, approved with all required adjustment at the end of the year under review, thus trying to ensure the good functioning of project.

9. It is important to mention that the project is in the initial phase of implementation and as specific to the first project year CPIU has initiated a rage of processes to ensure a good functioning of each project component. Unfortunately, during the reported period project encountered challenges to ensure the realisation of planed activities and disbursement of funds.

10. One of the main impediments of very small disbursement amount was the slow and long process of approval of the PIM for the component 2: Agribusiness Development Support, that have been approved by the middle of December, 2018. Thus, the amount planned to be disbursed under the component, about USD 0,7 million was blocked (see table 1).

11. The activities planned under Farmer's adaptation through climate resilient investments sub-component of component 1 has been initiated in time, but there were some impediments related to disbursement of funds, i.e. (i) grants available for investment in conservation agriculture equipment were less attractive comparing to those available in IFAD VI (on-going) programme (the amount of grant being 3 time higher); (ii) the information campaign didn't bring the necessary demand related to some specific categories of grants, and unfortunately the awareness of the importance of these investments is still reduced among farmers.

Table 1: Plan vs. Actual Figures, by financiers

(USD '000)

Component	IFAD Loan				IFAD Grant			ASAP		
	Plan 2018	Adjusted Plan	Actual	Disbursed (%)	Plan 2018	Actual	Disbursed (%)	Plan 2018	Actual	Disbursed (%)
Component 1: Improve smallholder and agribusiness adaptive capacity	9.1	9.1	0.0	0%	-	-	-	887.9	37.6	4%
Component 2: Agribusiness development support	2 085.7	529.6	0.0	0%	113.0	0.0	0%	27.7	0.0	0%
PM	47.3	47.3	1.0	0%	22.3	0.8	4%	12.2	11.0	90%
Total	2142.10	586.0	1.0	0%	135.3	0.8	1%	927.8	48.6	5%

2.1.1. Component 1: Improve smallholder and agribusiness adaptive capacity

12. The draft of Project Implementation Manuals on Sub-component 1.1 and 1.2 have been consulted with the MARDE and approved by the IPSC.

13. Under the **Climate-resilient water management and infrastructure development** has been recruited a component lead specialist to implement both IRECR and RRP activities after the leave of a former one.

14. Based on the approved PIM, have been developed application procedures for the 3 types of infrastructure to be financed: irrigation systems, water harvesting ponds and village level roads. The application was launched on 18th of April with the first deadline set for June 11, 2018. Based on the low number of applications, the initial deadline has been extended until July 16, 2018.

15. By the end of the final application deadline established for 3rd December 2018, the CPIU has received applications from 13 villages for financing of irrigation systems, road segments and water pond. As a result of the review of the applications and visits to the site, according to the qualification requirements only 7 localities were selected.

16. Under the **Farmer's adaptation through climate resilient investments**, the activities started with development of application procedures for beneficiaries based on the criteria specified in the PIM. Prepared information was placed on the CPIU-IFAD web site being available for interested applicants. An intensive consultancy work with potential grant beneficiaries was undertaken in the reported period, via live discussions, telephone conversation and e-mail correspondence.

17. As a result, in the reported period, 9 grant applications have been received to get financial support for farmers' adaptation in production or processing activities to climate change. All applications have been submitted to purchase agricultural equipment, as follows: 6 machines used in conservative agriculture, 1 agrometeorological station, 1 equipment for rain water collection, 1 equipment for producing electrical energy from renewable sources. All 9 beneficiaries have received their grants by the end of reported period.

18. Besides the written information on grants for smallholder farmers was developed a video material with support of Agro TV Company. The video was focused on conditions to access grant sources putting

in evidence information on eligible beneficiaries, eligible investments, grant amount, required documents to access grants, application procedure. Film was included in the “Bastina” TV show (<http://www.agrotvmoldova.md/bastina-din-0804-2018>).

19. In relation to promote the IFAD VII climate change resilience activities, including the category of grants for on-farm resilient activities, the climate change resilience specialist participated in the meeting with young entrepreneurs hold in Cimislia town, event organized by Cimislia Business Incubator. During the event, participants have been informed about the available grant categories within the RRP.

Support improving the food and nutrition security and business diversification of women groups in vulnerable to climate and poverty areas

20. Under this sub-activity, work was concentrated to identification of the pilot area were will be conducted activities dedicated to securing the food and nutrition in rural households by promoting business activity and diversification of women groups in the most vulnerable areas from climate and poverty point of view. According the PIM, the pilot area should be selected based on application of two main criteria – Livelihood Vulnerability Index (according the Third National Communication of Moldova to the UNFCCC, 2013), used to select rayon and the Poverty Indicator applied to select villages. As result, there was identified the pilot area that cover 4 rayon – Telenesti, Nisporeni, Calarasi and Rezina which include about 30 Local Public Authorities (LPA). Also, in order to implement this activity, more than 10 meetings have been organized internally. CPIU-IFAD that helped to develop the Terms of Reference for selecting a company that will be responsible for whole pilot project implementation including identification of potential women beneficiaries, assist them to fill in the application for grant, to promote the application, to receive the grant share, offer training and capacity building support, plan activities for next period, monitor the activities, etc

2.1.2 Component 2: The Agribusiness Development Support.

21. Implementation Manual (Component 2), based on ISPC recommendation, was submitted to MADRE, MoF and NCFM for review. The NCFM and MARDE had some minor comments, which were introduced in manual, but the MoF has requested the following modifications:

- Apply the new formula, approved by CLD (*board minutes dated 15.01.2018*) for calculation of Reference rate on loans in MDL. According to CLD board minute, the MoF will notify CLD and PFIs the reference rate at each of the six-month review periods set out in the Subsidiary Agreement (*for loans in MDL the interest rate shall be variable based on the weighted average interest rate established at the biddings for the Treasury Bills (TB) with the maturity of 182 days in previous 6 weeks to the interest review date. To the weighted average interest rate of the TB announced by the MoF will be added the on-lending interest margins to cover the MoF cost of external loan; the MoF credit risk (0.3%) and CLD administrative fees (0.3%).*
- Specify in manual that selection of PFI eligible for intermediation of external resources will be performed by MoF;
- Include participation of CLD in re-crediting of funds.

3. FINANCIAL PROGRESS SUMMARY IN THE REPORTING PERIOD

22. For the implementation of activities planned for 2018 under RRP, initially has been planned to disburse USD 4.5 million, IFAD loan and grant resources, ASAP Grant, PFIs', beneficiaries' contribution and GoM contribution. In May 2018, the budget has been adjusted to the amount of USD 2.9 million by reducing IFAD loan funds with the amount of USD 1 556.1 million, under the Component 2: Agribusiness Development Support (see details in Table 1).

23. During 2018, due to the lengthy process of launching the project, approval of Project implementation Manuals and opening operational accounts with the MoF, by the end of the reporting period has been disbursed an amount of USD 50.4 thousand from IFAD and ASAP funding (see details in Table 1).

(USD '000)

2018	IFAD		ASAP	Total Project Funds	Beneficiaries	GoM	PFI's	Total
	Loan	Grant						
<i>Plan</i>	2 142.1	135.3	927.8	3 205.2	787.3	127.0	401.3	4 520.8
Adjusted plan	586.0	135.3	927.8	1 649.1	787.3	127.0	401.3	2 964.7
<i>Actual</i>	1.0	0.8	48.5	50.4	21.1	0.4	-	71.9
<i>Share</i>	0.2%	0.6%	5.3%	3.1%	2.7%	0.3%	-	2.4%

4.DETAILED ANNUAL PROGRESS BY PROGRAMME COMPONENTS

4.1 Component 1: Improve smallholder and agribusiness adaptive capacity.

Sub-component 1.1: Climate-resilient water management and infrastructure development

24. In 2018 has been undertaken all initial activities related to selection of infrastructure projects to be financed during 2019. At the beginning of the year CPIU has announced the application process. The deadline for submitting applications was July 16, 2018.

Within the deadline, 8 Applications were submitted from following localities:

- 1.Saharna village Noua, r-nul Rezina district
- 2.Hâncesti village, r-nul Hâncesti district;
- 3.Grimancauti village, r-nul Briceni district;
- 4.Milestii Mici village, r-nul Ialoveni district;
- 5.Caplani village, r-nul Stefan Voda district;
- 6.Sauca village, r-nul Ocnița district;
- 7.Parcova village, r-nul Edinet district;
- 8.Cosnita village, r-nul Dubasari district.

25. As a result of which it was proposed to extend the deadline for submission of financing requests for the construction of infrastructure objects on the grounds that few applications were submitted for this stage. The deadline for submission the applications for funding were extended to 03 December 2018:

1. Carahasani village, Stefan Voda district;
2. Lozova village, Straseni district;
- 3.Vadul lui Rașcov village, Șoldănești district;
- 4.Alexandru Ioan Cuza, Cahul district;
- 5.Costești, Ialoveni district.

26. In total 13 applications for funding were received. As a result of the review of the applications and visits to the site, according to the qualification requirements only 7 localities were selected for development of the feasibility study.



Grimancauti village, r-nul Briceni district (lake)



Saharna village Noua, r-nul Rezina district (Irrigation System)



Cosnita village, r-nul Dubasari district. (IrrigationSystem)



Costești, Ialoveni district (Construction of Road)

27. CPIU has prepared the terms of reference has announced a tender to select the consulting company that will prepare the feasibility studies for selected 7 localities. After final approval stage, at the beginning of 2019, CPIU will ensure the procurement of civil works and other related services for construction of infrastructure objects.

Sub-component 1.2: Farmer's adaptation through climate resilient investments

28. On 16th August was hold a meeting of the Approval Committee of grants for farmer`s adaptation to climate change during the production or processing activities, were have been approved only one grant application. The winner was a legal entity (LTD) that procured an agrometeorological station.

29. In the period August-November 2018, there were received about 9 requests for grant for farmers' adaptation in production or processing activities to climate change. According the decision of the Committee for grant`s approval, of 29 November were examined and approved 9 grant applications. All applications have been submitted to purchase agricultural equipment, as follows: 6 machines used in conservative agriculture, 1 agrometeorological station, 1equipment for rain water collection, 1equipment for producing electrical energy from renewable sources. From all beneficiaries of grant approved in 2018, is worth to mention that there are 2 entities lead by women.

Ecological restoration

30. Beside the mentioned above, in the Committee meeting for grant's approval of 29.11.2018 was examined and approved one request, submitted by mayor of Hristici village, Soroca rayon, by which was expressed the intention to rehabilitate 10 ha of public pasture area. The works were not implemented, being planned to happen in spring of 2019. The grant was approved in proportion of 50% from the total investment amount.

31. During the reported period, the climate resilience specialist has been participated at several public information and awareness raising activities and informed participants about the available grants categories in RRP, as follows:

- On July 10, participated at business week in Comrat, UTA Gagauzia, were participated business representatives from agricultural sector;
- On August 20, participated at Business incubator seminar, organized in Cimislia, were participated representatives of business sector, LPAs;
- On August 24, participated at the seminar organized by ProCore Association for animal producers and LPAs, were participants have been informed about the available grants for ecological rehabilitation, including grass area establishment or rehabilitation;
- On September 5, participated in meeting with agricultural producers in Dubasari rayon;
- On November 12, took part in the meeting organized in Comrat, at business incubator.

Women smallholder on farm adaptation

32. After selected the pilot area that cover 4 rayon – Telenesti, Nisporeni, Calarasi and Rezina which include about 30 Local Public Authorities (LPA), there was decided to organize a quick scan of the area. The scan was implemented in October 2018 and foreseen to identify the current situation regarding women involvement in agricultural activities, their interest in getting grant support, the surface of agricultural land they are holding or rent, possibility to co-finance the investment, ideas for investment, etc. As a result of the scan, there was identified the following:

- 45 women out of 72 interviewed, are physical persons, while 27 women have legal entities;
- 19 women are dealing with growing field crops,
- 16 women are dealing with field crops and horticulture,
- 12 women are doing horticulture,
- 8 women are involved in growing field crops, horticulture and animals,
- 1 woman is dealing with providing agricultural services,
- 2 women are dealing with bees keeping,
- 3 women are busy with birds growing.

33. About 44 women from all interviewed have land about 3 ha, then about 17 women work on plots of 3-5 ha, 5 women work on plots of 5-10 ha, 4 women work on plots more than 15 ha. Regarding desired investment in agricultural activity, they responded as follows: 10 women want to plant/extend the orchards, 11 women want to build a greenhouse, 5 wants to buy a tractor, 3 wants to procure a seeder, 3 women want to buy a refrigerator, 2 women want to buy an incubator, 2 – irrigation system, etc.

34. On August 6, have been launched the bidding procedure for expression of interest for selection of company that will be implementing the pilot project on improving the food and nutrition security and business diversification of women groups in vulnerable to climate and poverty areas. At the announced expression of interest responded about 6 companies. The companies that expressed their interest to

participate in the competition have been evaluated and a short list has been prepared. To the short-listed companies will be sent the RFP. All related activities will be implemented in 2019.

4.2 Component 2: The Agribusiness Development Support

35. For the implementation, in order to maintain all the arrangements in accordance with the Project documents, it was developed and attached to the Component Implementation Manual the Operational Guide that specifies the arrangements, procedures, terms, and other information related to implementation of sub-component 2.1 "Term finance for MSMEs". In accordance with new procedures, besides other tasks, CLD is responsible for monitoring of PFIs eligibility; interest rate calculation and PFIs informing. The subsidiary Loan Agreement is signed by Ministry of Finance, CLD, PFIs and CPIU-IFAD; the Individual Sub-loan Agreement shall be signed by CPIU, PFI and CLD.

36. The last version of Component Implementation Manual was approved by the IPSC in October 2018 (*Minutes Note no3/18 dd 11.10.2018*). Based on established procedures, the operational Guide was approved by the Credit Line directorate Board in December 2018 (*Minutes Note no2 dd 18.12.2018*). By the same Decision of CLD Board, were selected and approved for participation in implementation of sub-component 2.1 "Term finance for MSMEs" 8 (eight) Financial institutions, namely alphabetically: Comerțbank; Banca Comercială Romană Chisinau; Fincombank; Mobiasbanca-Groupe Societe Generale; Moldova Agroindbank; Moldindconbank (conditioned); ProCreditBank and Microinvest (*Non-Banking Financial Institution*).

37. For the support on business plan development it was selected and approved 5 (five) companies which have the experience in consultancy services and business plan development, as well as the experience of working with CPIU-IFAD.

4.3 Programme Management

38. The overall management of the Programme lies within the responsibility of the CPIU-IFAD, established by the Government Decree, entrusted with responsibility for implementation activities coordination, including financial management. Currently, the CPIU-IFAD comprises 16 fulltime employees, including the CPIU director, 14 specialists in charge of the on-going programme' implementation and driver.

39. CPIU will continue to exercise its responsibilities in terms of:

- Programme implementation in technical and financial terms, as well as supervision of the overall activities thereof;
- elaboration of the AWP&B for 2019;
- procurement under the Programme's components;
- monitoring and evaluation of the Programme's impact in compliance with the RIMS indicators and other additional indicators which will enable Programme performance assessment;
- preparation of progress reports, with continuous improvement thereof.

4.4 Knowledge Management and Communication Activities

40. The fundamental role of knowledge management (KM) is to generate and share knowledge and experience between each employee involved in working process of an institution. It's vital for an evolving organization to improve partnerships, decision making and overall organizational results, activities that may be acquired if KM is an important part of the program management. Communication,

on the other hand, plays a significant role in transferring all information between engaged parties, very important to the success and growth of the unit.

41. In 2018, CPIU's KM&C Specialist collaborated with representatives from different media channels, mass media and social media for spreading information about the possibilities, opportunities and overall goal of the RRP: to improve the well-being of Moldova's rural population and reduce poverty. CPIU continued to focus on a more spread dissemination of available information and posting them on CPIU web site, social media and other internet media sources.

42. In the middle of March, CPIU team was part of the "Moldagrotech" exhibition, 2018 spring edition, a great opportunity to promote RRP component. Within the exhibition ASAP specialist offered detailed information about the products and also performed at a conference arranged on the 16 of March, where were invited experts and farmers concerned about the entrepreneur's capacity to adapt to climate change.



<https://agrobiznes.md/ifad-opportunitati-de-finantare-si-asistenta-pentru-producatorii-agricoli.html>

43. In October, CPIU-IFAD participated, as per usual, at the autumn edition of "Moldagrotech" exhibition, for a few years this event serves as an opportunity to disseminate information and a high-quality solution for presenting to a larger audience a product, to connect with potential beneficiaries. Under the umbrella of the Ministry of Agriculture, Regional Development and Environment, CPIU-IFAD was, next to other projects representatives.



44. A significant project was organized on 21st of April, 2018, in Copceac village, Stefan Voda district. CPIU-IFAD was invited by UNDP Moldova Project for Biodiversity Conservation, funded by GEF, in collaboration with the Copceac Town Hall and in partnership with the Ministry of Agriculture, Regional Development and Environment, to participate in a massive planting of a 5 hectares forest belt in the

village of Copceac. Being part of such a unique action meant to consolidate civic spirit and contribute to solving local environmental problems, with over 350 volunteers (150 of volunteers from Chisinau) with a major impact on public opinion and the promotion of both GEF and ASAP projects.

45. Beside the fact that the event worked as a catalysator for raising awareness of the benefits of environmental protection, it also was a great way of team consolidation for CPIU employees and also had a social responsibility aspect.



46. For this project, in cooperation with "Parks of the Future" NGO, CPIU brought out two videos, first was a teaser for the upcoming event, and second as a summary for all activities, results and impact. The project was a success and had a great promotion on local media:

- <https://www.facebook.com/UCIPIFAD/videos/1589415671174827/>
- <https://www.facebook.com/PlantamFapteBuneInMoldova/videos/571448126561179/UzpfSTI4NTYxNjc5MTU1NDcyODoxNTg4NDk3ODc0NTk5OTQw/>
- <https://www.facebook.com/UCIPIFAD/photos/pcb.1577081112408283/1577080752408319/?type=3&theater>
- https://www.facebook.com/UCIPIFAD/notifications/?section=activity_feed&subsection=mention&ref=notif&target_story=S%3A_I165158373553979%3A1638344689568666
- <http://www.madrm.gov.md/ro/content/peste-400-de-voluntari-au-plantat-copaci-pe-un-teren-%C3%AEn-proces-de-degradare-%C8%99i-erodare-din>
- <https://www.canal3.md/ro/peste-400-de-voluntari-au-sadit-50-de-mii-de-copaci-la-marginea-satului-copceac-din-raionul-stefan-v-66401.html>
- <http://trm.md/ro/spatiul-public/spatiul-public-din-20-aprilie-2018/>

47. CPIU-IFAD has ensured a constant participation at different forums, round tables, workshops, etc. organized together with partners, city halls and rayon councils, such as:

- On the 1st of February, 2018, all CPIU-IFAD team joint the event organized by the Government of Republic of Moldova "Dialogue with Local Public Authorities", at the event were present over 800 primaries all over the country, a good opportunity to disseminate the information related to grants available under the RRP.
- <https://gov.md/en/content/head-executive-pavel-filip-says-solutions-citizens-problems-be-found-only-together-local>

- <http://www.ucipifad.md/noutati/show/61/1-februarie---marcm-Ziua-autonomiei-locale-i-a-lucrtorului-din-Administraia-Public-Local/>
 - ODIMM's Business Incubatory, from Cimislia District, hosted a round table, on 20 of April 2018, over 40 potential beneficiaries have received information about possibilities and opportunities present in RRP;
https://www.facebook.com/pg/IncubatorAfaceriCimislia/photos/?tab=album&album_id=2071300623159260
 - CPIU-IFAD was invited by the Ministry of Agriculture, Regional Development and environment of the Republic of Moldova, to organise together, on the 17 of May, a conference dedicated to "Rational management of soil and water resources in the context of the country's food safety", the main task of the event was to identify solutions for efficient water and soil resources management presented in R. of Moldova. Representatives of the central public authorities, the academic environment, as well as the representatives of the districts and municipal agricultural and food institutions associations, were involved in the conference. In such a way, the target audience was informed about the conditions, facilities and benefits of IFAD financing.
<http://madrm.gov.md/ro/content/la-chi%C8%99in%C4%83u-au-fost-prezentate-principalele-solu%C8%9Bii-de-gestionare-eficient%C4%83-resurselor-de>
 - Business Forum, part of the SARD series of events organized within the "Business Week in ATU Gagauzia and Taraclia District", took place in July in Comrat. Representatives of the business environment, local and regional public authorities from ATU Gagauzia, as well as representatives of the development programs of the Republic of Moldova and the associative sector, were invited to discuss the possibilities of capitalizing on external funds to support entrepreneurship and business infrastructure development, the possibilities of cooperation between the private and the public sector as well as ways of attracting foreign investments.
https://www.facebook.com/pg/sardgagauziataraclia/photos/?tab=album&album_id=1834366403526904
 - Information session for farmers regarding assistance projects and support measures for the agricultural sector was organized by the Ministry of Agriculture, Regional Development and Environment, in Dubasari region. Participants had the opportunity to receive detailed information on eligibility conditions from different projects, like: CPIU-IFAD, Wine Sector Restructuring Program; 2KR; Agency for Intervention and Payments for Agriculture (AIPA); Project "Livada Moldovei", MAC-P as well as other projects. It was also a chance for members of different projects to interact and share experience.
<http://madrm.gov.md/ro/content/noi-oportunit%C4%83%C8%9Bii-de-dezvoltare-pentru-agricultorii-ce-prelucreaz%C4%83-terenurile-amplasate-dup%C4%83>
48. Also, CPIU-IFAD worked closely with mass media to disseminate information:
- TV Media. In 2018 CPIU continued to collaborate with AgroTV Channel, also participate in one of TVR1 show.
49. CPIU was represented by the director of the Unit in the issue of "Obiectiv comun" (Common goal), from 28 march, 2018, aired on TVR1 channel. Together with another guest of the TV program, Iurie Usurelu Secretary General of Ministry of Agriculture Regional Development and Environment of the Republic of Moldova, discussed about the effects of climate warming over agricultural production.
<https://www.facebook.com/TVRMoldova/videos/2140587339502574/>

50. CPIU's collaboration with AgroTV TV channel continued in 2018, contents for RRP promotions were executed through three issues of "Bastina" TV show, main topics were:

- new possibilities for rural entrepreneurs who intent to develop a business, but also for those who want to increase their income <http://www.agrovmoldova.md/bastina-din-2503-2018>;
- how farmers can adapt to climate change through resilient investment by using investment grants and developing their capacities to adopt systems and technologies for crop production that are resistant to climate change, two issues on air: <http://www.agrovmoldova.md/bastina-din-0804-2018>, <http://www.agrovmoldova.md/bastina-din-1504-2018>;
- women as the most vulnerable section in rural community, in four regions (Telenesti, Nisporeni, Calarasi, Rezina) can diversify their businesses by applying for investment grants offered by RRP, one issue on air: <http://www.agrovmoldova.md/bastina-din-2904-2018>;
- women as the most vulnerable section in rural community, in four regions (Telenesti, Nisporeni, Calarasi, Rezina) can diversify their businesses by applying for investment grants offered by RRP, one issue on air: <http://www.agrovmoldova.md/bastina-din-2904-2018>;
- in the second part of 2018 the main focus was on the ASAP grant: <http://www.agrovmoldova.md/granturi-de-pana-la-15-mii-de-dolari-de-la-ifad>;



- on the infrastructure grant, to evoke further interest and lead to future application for infrastructure development: <http://www.agrovmoldova.md/granturi-pentru-agricultori>;
- a generic TV issue was broadcasted on the AgroTV Channel regarding CPIU IFAD activities: <http://www.agrovmoldova.md/activitatea-de-succes-si-planurile-de-viitor-proiectului-ifad>

51. Print media. Publishing all news, success stories, tenders in largest agricultural newspapers from the country:



Agravista newspaper, issue number 8, from 18.05.18, Infrastructure



Gazeta Satelor newspaper, issue number 12, from 06.04.18, Improve smallholder and agribusiness adaptive capacity



Gazeta Satelor newspaper, issue number 39, from 19.10.18, a presentation of CPIU-IFAD offers and presence in autumn edition of Moldagrotech 2018

52. For information dissemination and to raise awareness for potential beneficiaries about the existing RRP opportunities, CPIU-IFAD designed promotional materials, as the most relevant channels for information dissemination and awareness for potential beneficiaries.

53. Visual products: Below are presented all promotion materials

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